

If You Advertise; They Will Rent



Google My Business Listing:

If your business doesn't have a free Google My Business listing that has been verified and optimized you may be missing out on thousands of views a day. Visit <https://www.google.com/business/> today to get started.



Search Engine Optimization (SEO):

Create a page on your website and use the page title "Temporary Portable Bleacher Rentals | [Your Company Location] | Low Cost"

Topics to mention are:

- Benefits of towable bleachers low cost per seat vs. the traditional grandstands.
- Quick Setup and Take Down for Public Events
- Can Be used Indoors and Outside
- Seating for 300 People



Pay Per Click Ads (PPC):

Set up a Google & Bing PPC ad campaign. Be sure to limit the distance your ads are showing up in Google Search. Understand the difference of broad match, modified broad match, phrase match, and exact match.

Below is a list of top performing keywords to target.

- [Bleacher rentals "target location"]
- [bleacher seating rental]
- [stadium seat rentals]
- [rent portable bleachers]
- [temporary grandstands]
- [stadium seating rentals]
- [bleacher rentals]
- [grandstand rentals]



Hire A Professional:

Ask a marketing expert with years of marketing experience in the bleacher rental industry.

Find The Running Robots online at <https://therunningrobots.com/>